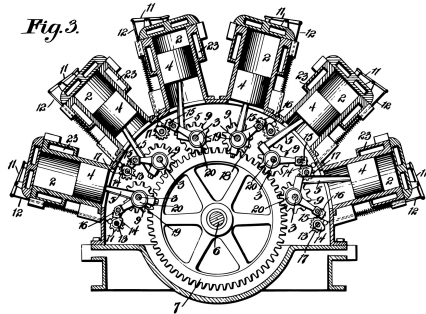


Brooks and Brian Intellectual Property Protection Services

UNITED STATES PATENT OFFICE.



Patent-Centric Design

- Incorporate patentability considerations early in the design process
- Identify and highlight unique, innovative features that may qualify for patent protection
- Collaborate with clients to develop patent-friendly product designs
- Provide guidance on design-arounds and alternatives to avoid infringing existing patents

Patentability Assessment

- Evaluate the novelty, non-obviousness, and utility of your invention
- Conduct thorough prior art searches to identify potential obstacles to patentability
- Provide clear, actionable recommendations based on the findings
- Help clients make informed decisions about pursuing patent protection

Patent Application Preparation

- Work closely with clients to understand their invention and its unique features
- Draft comprehensive patent applications, including claims, specifications, and drawings
- Ensure that the application meets all legal requirements and maximizes patent protection
- File the application with the appropriate patent office and manage the process

Trademark and Brand Protection

- Conduct trademark searches to identify potential conflicts and infringement risks

- Assist with the selection, clearance, and registration of trademarks
- Develop brand protection strategies to safeguard your unique identity
- Monitor for potential trademark infringement and provide enforcement guidance

Copyright Protection

- Advise clients on copyright protection for their creative works, such as software, literature, and artwork
- Assist with copyright registration and documentation
- Provide guidance on copyright licensing, ownership, and fair use
- Help clients enforce their copyrights against infringement

Trade Secret Management

- Develop trade secret protection policies and procedures
- Assist with the identification and classification of trade secrets
- Draft and implement confidentiality agreements and non-disclosure agreements (NDAs)
- Provide guidance on best practices for maintaining the secrecy of proprietary information

Intellectual Property Strategy

- Develop comprehensive IP strategies aligned with your business goals
- Assist with IP portfolio management, including maintenance, licensing, and enforcement
- Provide guidance on international IP protection and global strategy
- Offer training and education on IP best practices for your team